Core Technology Inc
Digital Media Solutions

Digital Menu Boards

Core Technology creates dynamic and attractive digital menu boards that grab your audience's attention and will give your business a competitive advantage.

With our software, all information for digital display boards is relayed through a single database - making nationwide menu and price adjustments a breeze, and allowing for constant and instant display board updates. It offers the flexibility to modify the digital menu boards displayed, customizing projections for certain hours, or catering to local tastes - maximizing targeted sales. The digital display board always showcases the products that are pertinent to each market target. Operation can be done in-house or remotely. We eliminate the need to print and distribute static signs each time your menu changes to save on costly printing and distribution fees.

Examples of Signage for Digital Menu Boards:
- Movie Theater Digital Menu Boards
- Quick Service Restaurant Digital Menu Boards
- Concession Stand Digital Menu Boards

Deliver the right message at the right time to the right customer consistently at every location and make real-time adjustments to stay ahead of your competition.

Digital menu boards can help your business in many ways from altering consumer behaviors at the point of sale, enhancing your brand, scheduling your promotions during peak periods, managing your signage from a central location to increasing cross-selling and up-selling opportunities.

Why Use Digital Menu Display Boards?
- Increase your sales per customer by cross-selling and up-selling
- Influence your patrons' decision making by promoting your daily menu specials
- Change your pricing and menu offerings remotely, easily and in minutes
- Adapt your menu offerings automatically at different times of the day
- Easily test your promotions and price points